



Ingénieur d'affaires à l'International - International Business Engineering



ECTS
120 crédits

Durée
2 ans



Structure de
formation
Institut
d'Administration
des Entreprises
(IAE)



Langue(s)
d'enseignement
Anglais

Parcours proposés

- M1 Ingénieur d'affaires à l'International / International Business Engineering
- M2 Ingénieur d'affaires à l'International / International Business Engineering

- * I.L.O n°2: Applying international business tools and knowledge appropriately to specific market
- * I.L.O n°3: Research and analyse diverse information to address the right question and propose original solutions
- * I.L.O n°4: Effective international communication and negotiations skills especially
- * I.L.O n°5: Potential leader and work successfully in a multicultural team
- * I.L.O n°6: Responsible Manager

Présentation

The Master in International Business Engineering has been specifically designed for students who wish to acquire a dual competence in international sales or purchase. It is a two-year degree, entirely taught in English, aimed at international and French graduates that come mainly from a scientific background (bachelor degree in Sciences, Technology, Engineering, for instance) and that do not necessarily have experience in management or business. The main objective of this programme is to provide students with professional management skills supported by a global perspective, and prepare them to thrive in the global labor market. The Intended Learning Outcomes (ILOs) for the Master's degree in International Business Engineering are divided into six categories:

- * I.L.O n°1: Understanding theoretical and conceptual knowledge

Savoir faire et compétences

MIBE is focused on preparing students for a range of management roles in international business and provides an appropriate balance of knowledge, skills and competencies as well as opportunities for the development of personal attributes relevant to roles in international business management. Students will experience one year abroad for both professional and academic proficiency. It is expected that graduates will go on to careers in purchasing and sales with multinational companies and SMEs as well as entering management development programmes with companies operating in a global context. The graduates will also acquire skills for development of independent learning, social responsibility, personal responsibility, and initiative as well as team-work and cross-cultural communication skills.



Formation internationale : Formation tournée vers l'international, Formation ayant des partenariats formalisés à l'international

(min. 750) or IELTS (min. 6). The third element taken into account is the applicant's professional plan and motivation.

Organisation

Aménagements particuliers

Master 2 (4 mobilité internationale) + S4 stage à l'étranger

Certains cours peuvent passés à distance en cas de décision ou évènement exceptionnel

Stages, projets tutorés

Stage : Obligatoire

Durée du stage : 3 months min. in M1 and 5 to 6 months in M2

Durée du stage à l'étranger : 5 to 6 months in M2

Admission

Conditions d'accès

All applicants to the Master's degree in International Business Engineering must provide evidence that they earned 180 ECTS credits at the time of submitting their application. Admission requirements for the program rely first in applicants' academic performance and exam results. The second element taken into consideration is international working experience (or time spent abroad) and English language proficiency. Any applicant whose first language is not English must certify proficiency in English by submitting one of the following certificates: TOEFL (min. 80), TOEIC

Infos pratiques

Contacts

Responsable pédagogique

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Programme

Organisation

| M1 - Semestre impair | | 30 ECTS | M1 - Semestre pair | | 30 ECTS |
|----------------------|------------------------------------|----------------|--------------------|---|----------------|
| UE1 | ORGANIZATIONAL ECONOMICS | 5 ECTS 36 h | UE1 | NEGOTIATION AND COMMUNICATION IN BUSINESS | 5 ECTS 36 h |
| UE2 | ACCOUNTING INFORMATION SYSTEMS | 5 ECTS 36 h | UE2 | INTERNATIONAL FINANCE AND LAW | 5 ECTS 36 h |
| UE3 | MARKETING | 5 ECTS 36 h | UE3 | SUPPLY CHAIN AND LOGISTICS | 5 ECTS 36 h |
| UE4 | BUSINESS COMPUTING | 5 ECTS 36 h | UE4 | INTERNATIONAL ENTREPRENEURSHIP | 5 ECTS 36 h |
| UE5 | FINANCE AND ENTREPRENEURSHIP | 5 ECTS 36 h | UE5 | APPLIED METHODOLOGY OF RESEARCH & PROFESSIONAL EXPERIENCE | 18 h |
| UE6 | HUMAN RESOURCES MANAGEMENT AND CSR | 5 ECTS 36 h | UE6 | INTERNATIONAL PURCHASING -UE ELECTIVE 1 | 5 ECTS 36 h |
| UE7 | CV WRITING SESSION | 6 hTD | UE6 | INTERNATIONAL SALES - UE ELECTIVE 2 | 5 ECTS 36 h |
| | JOB INTERVIEW WORKSHOP | | UE7 | FOREIGN LANGUAGE - ELECTIVE : SPANISH -GERMAN-FRENCH | 5 ECTS 30 h |

| M2 - Semester impair | | 30 ECTS | M2 - Semester pair | | 30 ECTS |
|----------------------|--------------------------------------|----------------|--------------------|---------------------------------|----------------|
| UE1 | INNOVATION MANAGEMENT | 5 ECTS 36 h | UE1 | APPLIED METHODOLOGY ON RESEARCH | 3 ECTS 18 h |
| UE2 | BUSINESS INTELLIGENCE | 5 ECTS 36 h | UE2 | LITERATURE REVIEW | 5 ECTS |
| UE3 | SUSTAINABLE GLOBALIZATION | 5 ECTS 36 h | UE3 | MASTER THESIS | 20 ECTS |
| UE4 | INTERNATIONAL SALES / PURCHASING | 5 ECTS 36 h | UE4 | INTERNSHIP | 2 ECTS |
| UE5 | INTERNATIONAL ECONOMICS AND POLITICS | 5 ECTS 36 h | | | |
| UE6 | FOREIGN LANGUAGE AND CULTURE | 5 ECTS 36 h | | | |

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