



# DU - Bachelor of International Management and Business



Niveau d'étude  
visé  
BAC +3



ECTS  
180 crédits

Durée  
1 an



Structure de  
formation  
Institut  
d'Administration  
des Entreprises  
(IAE)



Langue(s)  
d'enseignement  
Anglais

## Présentation

The BACHELOR of INTERNATIONAL MANAGEMENT and BUSINESS is a one-year program from the University of Montpellier taught at IAE Montpellier and meant to professionalize its students. The goal of the BACHELOR of INTERNATIONAL MANAGEMENT and BUSINESS is to provide broad instruction in the different disciplines of business management (finance, auditing, marketing, etc.) with a specifically international orientation, for students desiring an international career.

Obtaining the BACHELOR of INTERNATIONAL MANAGEMENT and BUSINESS culminates three years of undergraduate studies and 180 credits, and qualifies degree holders to continue in the Higher Education system if they meet the other requirements of a future advanced program they want to enroll in. The program closely integrates the acquisition of theoretical ideas and operational skills by developing the students' ability to think and apply acquired theory in real situations.

The courses of the principal option (Main Option) are taught entirely in English; they are intended for English speaking students (foreign or French) who want to further pursue fundamental and international business management, in a

context of multicultural training, which is further enriched by the cultural diversity of the students in the program.

## Objectifs

The goal of the BACHELOR of INTERNATIONAL MANAGEMENT and BUSINESS is to provide broad instruction in the different disciplines of business management (finance, auditing, marketing, etc.) with a specifically international orientation, for students desiring an international career.

## Savoir faire et compétences

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**Formation internationale** : Formation ayant des partenariats formalisés à l'international, Formation tournée vers l'international



## Admission

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### Conditions d'accès

Application forms should be done online on E-CANDIDAT (RED)

The selection criteria are :

- \* Successful completion of two years of University course work (120 ECTS credits obtained) or validated equivalence.
- \* Justification of an adequate English level (in particular for members of non-English-speaking countries).

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### Droits de scolarité

2200€ (Fees are renewed annually and should be checked with the International Relations Department)

iae-ri@umontpellier.fr

## Infos pratiques

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### Contacts

Responsable pédagogique

Gilles Sere De Lanauze

+33 4 67 14 40 96

gilles.sere-de-lanauze@umontpellier.fr

### Lieu(x)

Montpellier - IAE



# Programme

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## Organisation

### MAIN OPTION :

- \* This option is for English speaking students, foreign or French, who wish to obtain an IAE degree based entirely on courses taught in the English language.
- \* Curriculum includes the main subjects of business management and is oriented towards international applications.
- \* The courses are taught by a team of IAE teacher-researchers as well as guest lecturers from multinational corporations and/or with international professional experience.
- \* The program consists of 2 semesters of courses at the IAE, based on lectures and small group work sessions concluding with an individual report (Course Main Option). Some courses will be in the form of work seminars.

### 6-MONTH MOBILITY :

- \* Under certain conditions, the 2nd semester of the year can take place in one of the IAE's foreign partner universities.
- \* With this option the organization of courses is as follows: the student will attend the 1st semester at the IAE, and attend the 2nd semester courses in a foreign university.

### ONE YEAR ABROAD :

- \* This option is reserved for French students who complete the degree requirements entirely at a foreign university in one year. There, they obtain the majority of credits necessary for the degree (55/60). Upon their return, they must complete an individual project in the form of a report written in English, synthesizing concepts and experiences gained during the year abroad. The defense of the report before an IAE jury completes the course and earns the last 5 credits.